

Family Greensomes Overview



JUNIOR GOLF
ACADEMY

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Overview



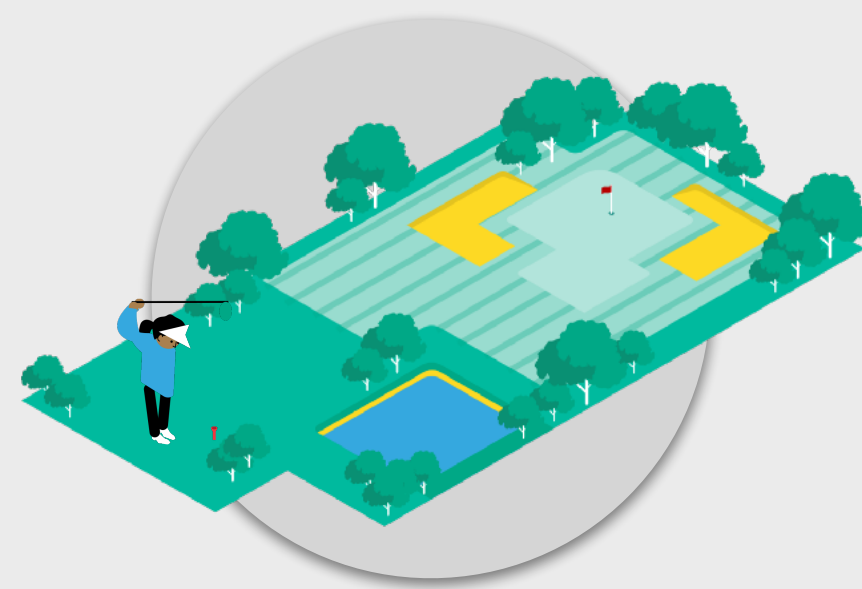
Family Greensomes Overview

The Family Greensomes event seeks to bring family members off the cart path and onto the course, allowing them to playing and competing with their child as a team. The Family Greensomes covers the following key aspects....



Team Based, On Course Event

The event is a team based event where families participate in teams of up to 6 with only four family members participating on a any hole.



Greensomes Format

The event uses a traditional greensomes format allowing each of the four participating family members on each hole to hit a tee shot and then alternate shots are played until completion of the hole.



Fun Hole Challenges

To drive engagement across participants a fun challenge can be attempted on a number of the holes by all participants. This will add a fun element to the event and ensure all families have a chance to celebrate success.



Open to All

The events format is designed to accommodate players of all ages and skill levels. The only stipulation is teams must be comprised of up to six players, including at least one adult and one junior.



Chargeable Event

The event should be chargeable to families which will depend on a number of factors and specific to your target demographic.



9 Hole Event and Adapted Course

The events should be run over a maximum of 9 holes on your adapted course. This set-up allows everyone to play from the same "tee", improves pace of play, and creates a fun and inclusive atmosphere for all skill levels!

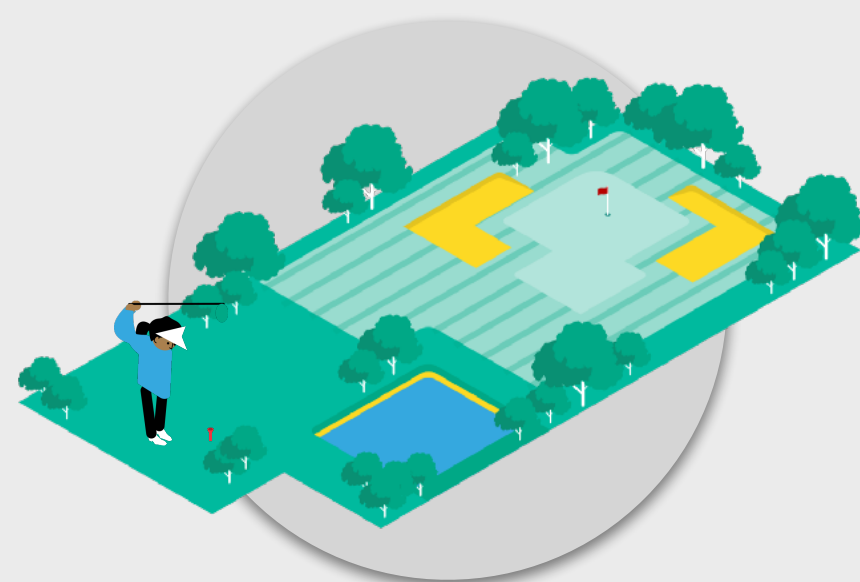
Purpose of the Family Greensomes

The Family Greensomes is designed as an alternative Social Play event specifically to engage families in your program and club. The event will play the following roles...



Engage the Family

The format will engage all the family in life at the club and the child's development as well as get them to experience learning the game.



Exposure to the Course

The event will provide children engaged in your program with a chance to play the golf course using adapted rules and fun formats. This will drive their love for playing the game and their development.



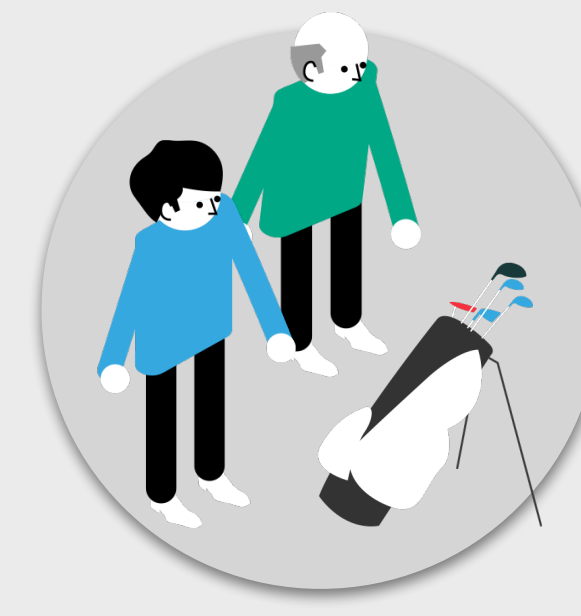
Social Connections and Fun

The Family Greensomes is all about fun, harnessing current social connections and creating new ones. This will also drive social connections across parents.



Provide a Welcoming Environment

The event will help to provide a welcoming environment to all who attend within your club so they can develop confidence and knowledge of the club.



Drive Adult Program Participation

The event will help promote your adult program opportunities to those who participate in the event. This may include non-golfers for the Learn to Play Golf program or golfers with experienced interested in private programming or social group programs.

Who Can Attend the Family Greensomes

The event is specifically aimed at welcoming participating juniors' family to engage in the event. When marketing your event you should specifically focus on appealing to the following event participants...

1. The Participating Junior

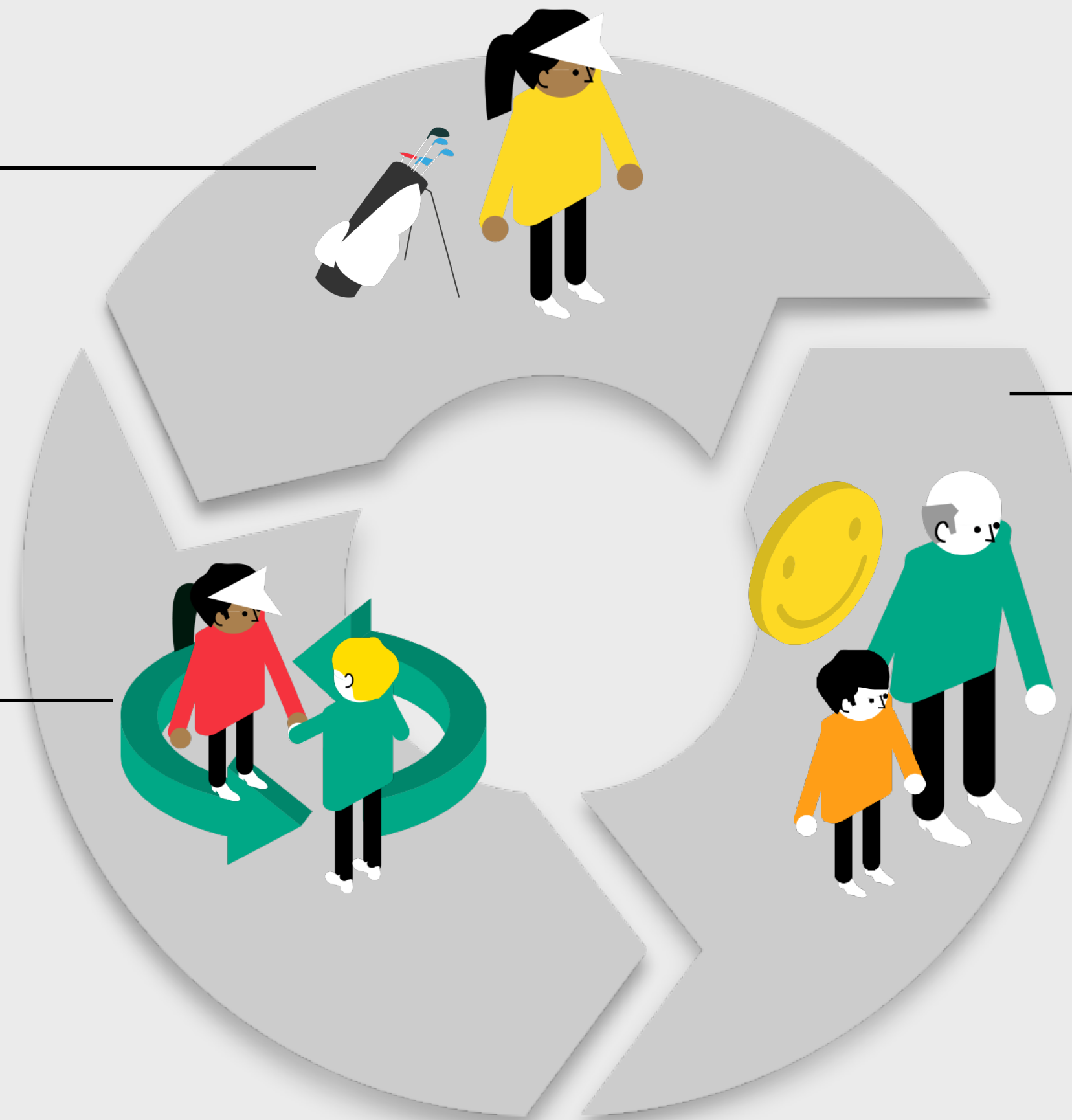
You should primarily aim to attract current juniors on your program to enter a team. These can be juniors enrolled on your Junior Weekly classes, those that have previously attended Junior Camps, or another Social Play event.

2. Non Participating Friend

Juniors can be encouraged to invite a non participating junior and their family to the event.

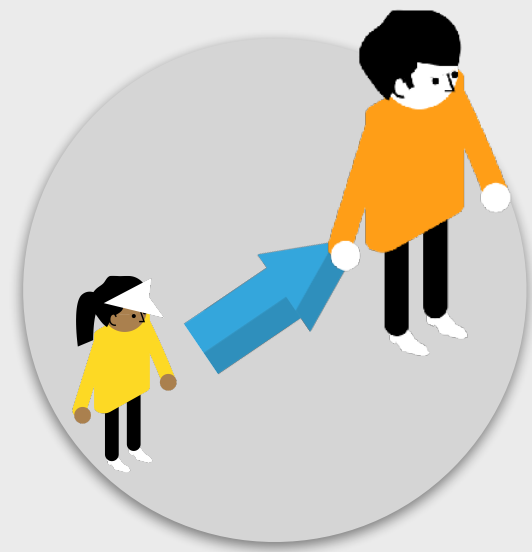
3. Non Participating Junior and Families

You should actively encourage juniors and their family who are not currently enrolled on your program to engage in the event if spaces allow. These may be those in your local community without a connection to the club or those who may be club members.



What Else You Need to Know

While we are prescribing a recommended structure for the Family Greensomes event, we understand that the exact implementation of your event will vary from club to club. You will also have your own ideas for how you deliver a successful and fun event! Below are some of the additional guidelines you need to follow and areas where you have flexibility in delivery at your club...



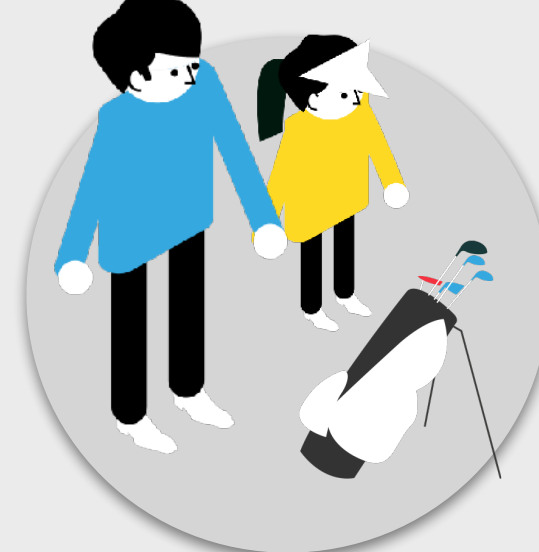
Junior Age Ranges

The event has been built to target juniors within the age ranges of 6-16 but younger juniors can join the event and you will be best placed to take a decision on whether this is appropriate.



Junior Ability Range

The event is ideally targeted towards juniors currently enrolled on the program as well as those juniors who have limited or no experience of playing.



Adult Abilities

Adults of any ability should be welcomed to join, even those new to golf or with limited experience.



Flexibility for You

You are the best judge to make a decision on how to best deliver the event to suit the needs of your club and program. You have the flexibility to decide if you want to tailor who the event is targeted towards but you should maintain a focus on engaging participating juniors and their families.



Shotgun Start Format

Your event will best be delivered over a shotgun start. This will maximise event attendance and also help with speed of play while families are on the course.

Running Your Event

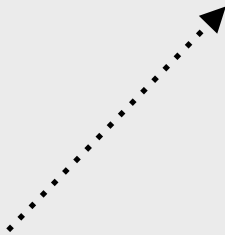


Scheduling on the Day

This graphic provides an example overview of the suggested date of your event for 2024 and how you can allocate time to your event using a shotgun start format. The event should be 3 hours in length to give enough time for all teams to complete 9 holes and attend the award ceremony.

You have the flexibility to schedule the event on a date and time of the day to suit your requirements. The event date in this example is also aligned with Fathers Day to add an additional theme to the event...

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

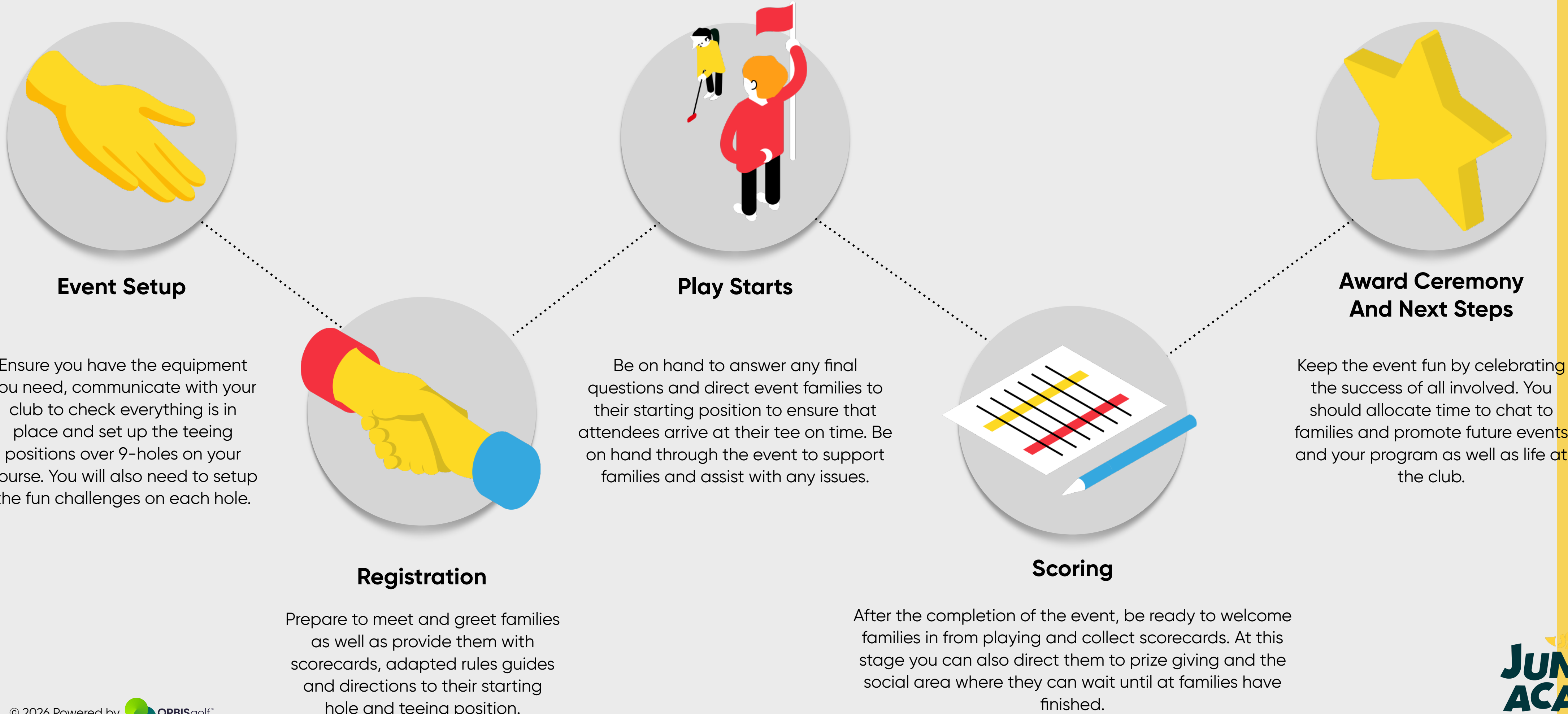


Thursday October 31st - Family Greensomes

Time	Session
2pm	Registration Opens and Warm Up
2pm - 2.15pm	Introduction and Warm Up
2.30pm - 4.30pm	Play Starts - Shotgun Start Format (Approx. 36 Players)
4.30pm - 4.45pm	Collect Scorecard's Social Time
4.45pm	Award Ceremony
5pm	Tidy Down

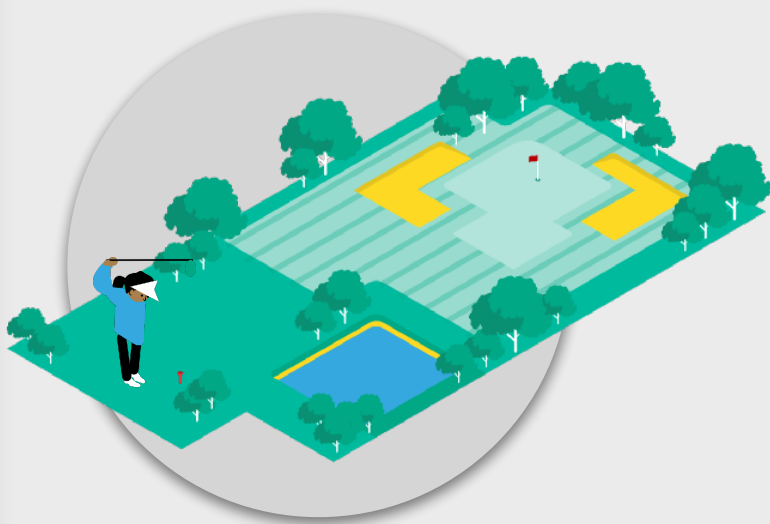
Recommend Flow of the Event

The exact timings of your event will vary and be specific to the needs of your day. The flow of the event and recommendations for the role you play are as follows...



How it Works?

We understand that each club may need to make their own modifications to the event. However, some of the most important information to run the event format is as follows...



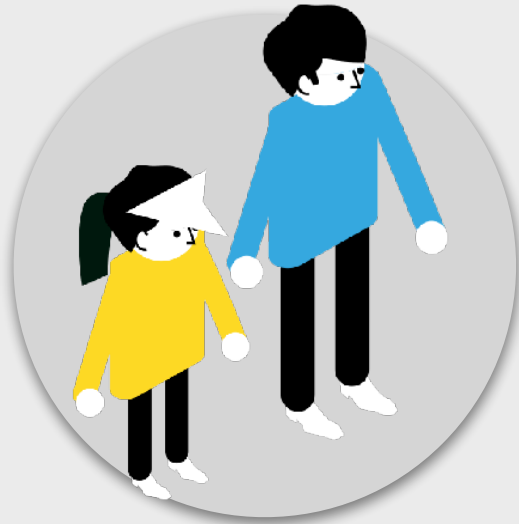
Greensomes Format

The event uses a traditional greensomes format allowing each of the four participating family members on each hole to hit a tee shot and alternate shots are played from the best selected shot until completion of the hole.



Maximum of 9 Holes

The events should be run over a maximum of 9 holes on your adapted course. Guidance is provided on how you should position players on the adapted started positions however you have the flexibility to adapt the event to suit your needs.



Team Based

The event is a team based event where attendees participate in a team of 2- 6. Teams are required to be made up of at least one junior and one adult. Over the 9 Holes, a juniors drive must be chosen on at least two holes.



Adapted Course

It is recommended that you setup a golf course using specific tees on your adapted course. This set-up allows everyone to play from the same "tee", improves pace of play, and creates a fun and inclusive atmosphere for all skill levels.



Team Scoring

Families participate together and therefore responsible for marking their own scorecard. A team score should be added at the end of each hole.



Adapted Rules

Due to the varying nature of abilities participating in your event, you may need to adapt some of the rules to make it inclusive and enjoyable. For example those new to the game may be able to tee up the ball anywhere on the hole or air shots are not counted.

Using your Adapted Course

It is recommended that you set your golf course up as a 9-hole utilizing a single teeing position on your adapted Academy course. This set-up allows everyone to play from the same "tee", improves pace of play, and creates a fun and inclusive atmosphere for all skill levels!

We recommend you should choose the Eagle Tee on each hole. You may need to use your judgement and adapt any teeing positions or use a mixture of teeing positions on your course...



Fun Hole Challenges

To drive engagement across the participants a fun challenge can be attempted on each hole. This will add a fun element to the event and ensure all families have a chance to celebrate success. Listed below are the challenge you can organize on each hole with a visual example of the closet to the flag chipping challenge...

1

Straightest Drive

Juniors and Adults can attempt to hit their drive and the person who hits is closest to the centre of the fairway places a marker where the ball came to rest.

3

Nearest to the Pin

On a Par 3, each participant hits their tee shot and nearest shot to the flag places a marker where the ball comes to rest.

5

Longest Drive

Juniors and Adults can attempt to hit their drive and the person who hits it the furthest up the fairway places a marker where the ball came to rest.

6

Long Putt

From a position marked on the green, each participant's attempt a putt and records how close they got the ball to the hole.

8

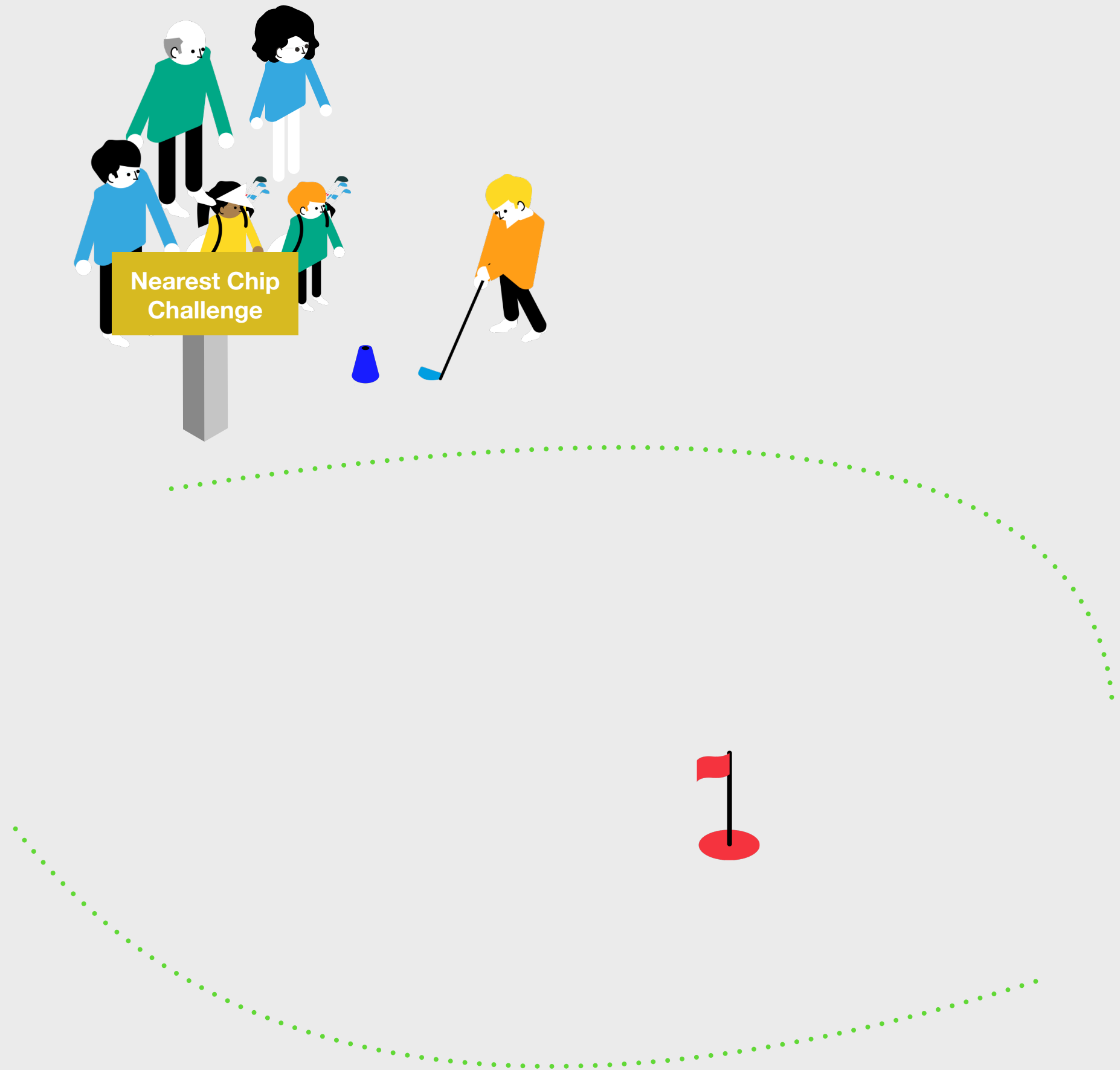
Closest Chip Shot

From a position marked around the green, each participant's attempt a chip and records how close they got the ball to the hole.

9

Closest Bunker Shot

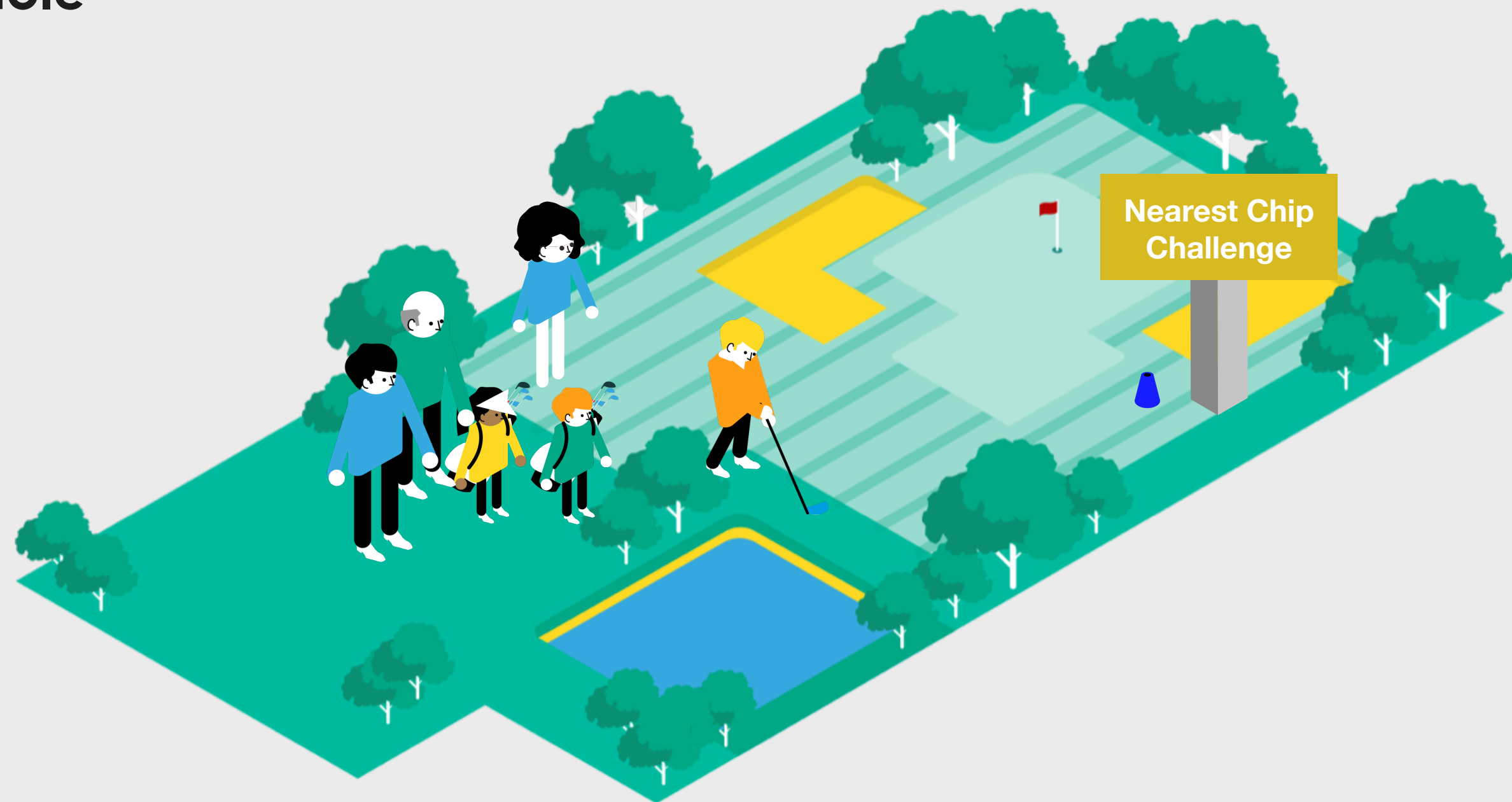
From a position marked in a green side bunker, each participant's attempt a bunker shot and records how close they got the ball to the hole.



Playing a Hole

Further guidance is provide below on how families play a hole using the event format. You have the discretion to amend the guidelines on how families complete each hole but our recommended guidance is as follows...

- ✓ **Maximum of Four Competing on Each Hole**
- ✓ **Each Player Hits the First Shot**
- ✓ **Best Positioned Ball is Chosen**
- ✓ **Players Alternate on Each Shot**
- ✓ **Juniors Tee Shot Must be Chosen on 2 of the Holes**
- ✓ **Competing and Non Competing Player can compete in the Hole Challenge**
- ✓ **Adapted Rules can be Used**



Ideas to Expand or Tailor Your Event

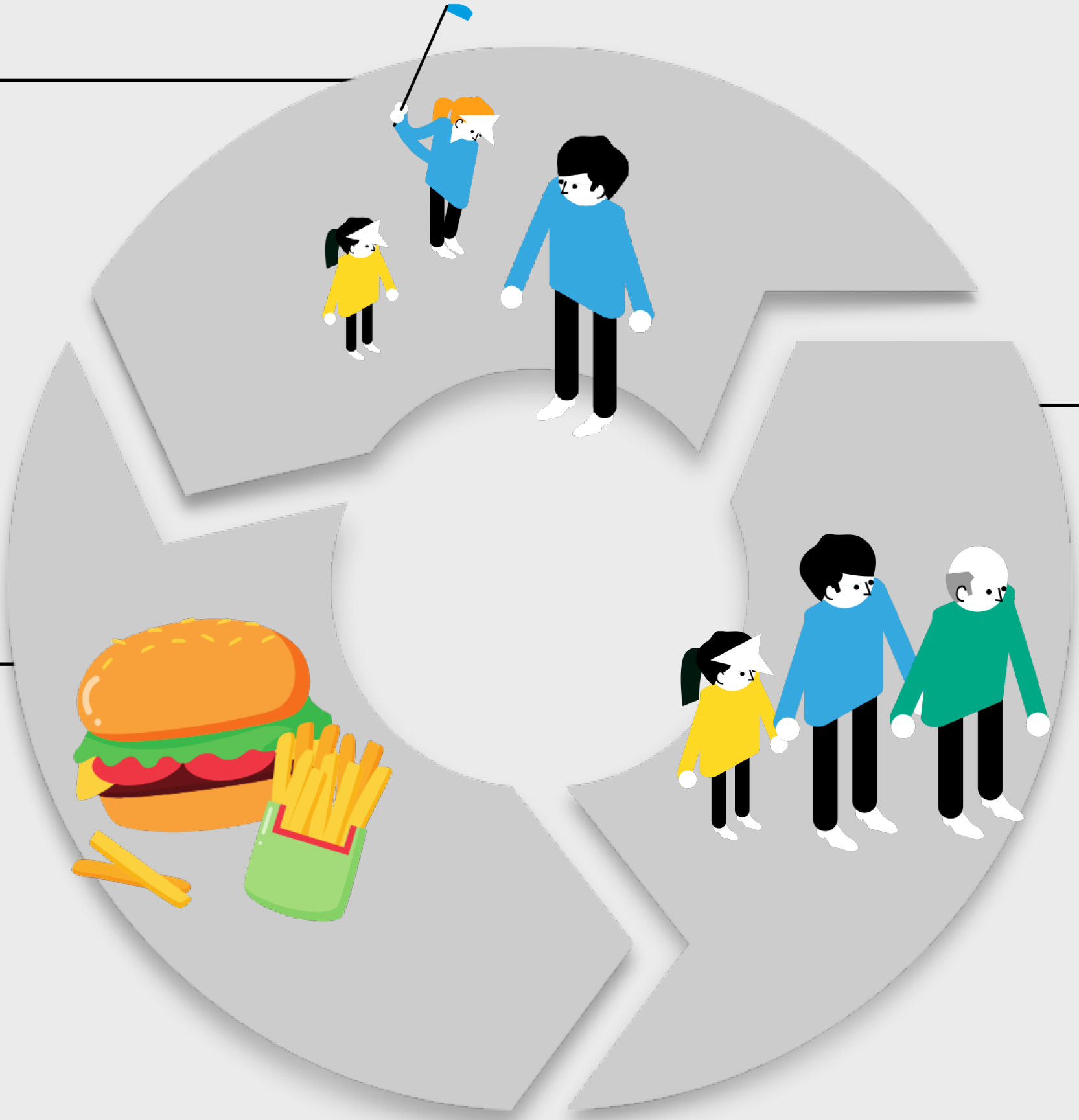
It is up to you to develop your event to suit the needs of your club and expand on the event to drive engagement and enjoyment. There are additional ways that you can add to the event that have provided successful at other facilities and this includes...

Team Names and Uniforms

You should encourage all attending the event to dress up in family colours and you could award prizes to those who make the best effort. You can also get the families to create a fun team name to use during the event.

Food and Beverage

Consider including a fun food and beverage component, like a BBQ cookout or a light buffet following the event. This can be included in your event fee or at an additional cost.



Family Games

Prior to or after your event you could organise fun games to include the whole family such as a fun putting competition. This will build inclusion for all and sense of fun and comradery.

Equipment You Need

To run your event effectively, you will need some equipment and you may also need to supply this to your juniors, especially those new to the program. Where necessary, this is available to you within the Coaches Toolbox. The equipment we recommend you will need for your event includes...



Scorecards

You will need Scorecards for each participant and these can be downloaded from the Coaches Toolbox and this also includes the adapted rules.



Welcome Table

You should organize a welcome table to add a professional impression of your event and ensure you have all the equipment available to those attending and any information about your event.



Tee Markers

You should set up your Academy Course and the relevant starting positions using at least colored cones. Where feasible, the starting positions can also be sprayed at the relevant yardage on the cart path or be a permanent addition to the course.



Challenge Markers

You should clearly identify the hole challenges on the course using a marker. You should also ensure participants can log their attempt and when required use a marker to mark the position of the hole ball.



Spare Equipment

Some of the families attending your event will not have equipment and you need to make sure you can supply left and right handed equipment in the correct size and weight.



Basic Equipment

You may choose to supply basic on course equipment such as pencils, balls, ball markers and pitchforks. This will also help with the education of those attending.

Additional Guidance

How well you prepare, plan and execute the event on the day will make your event a success at your club and make a huge impact on your JGA program and activity at the club. Therefore, we have put together some additional best practice guidance below for ensuring your event is a success...



Promote Your Program

You should be organised with material to help you promote your program and the club. Ensure you allocate enough time in your schedule to engage with juniors and their families at the end of the event.



Be There to Welcome

Prioritize the time spent at the start of your event. Make sure you are there at the welcome area to meet the families and their families. This will create a friendly and welcoming atmosphere.



Supportive and Fun

Remember the event is built to welcome the families to the club, give them an experience of playing the game and make new social connections. Keep the day fun and be supportive to all.



Awarding Event Winners

You should award the event winners based on the lowest score achieved across 9 holes. You should also award challenge winners. Try not to focus too much on winning as the event is about fun and inclusivity!



Gather Feedback

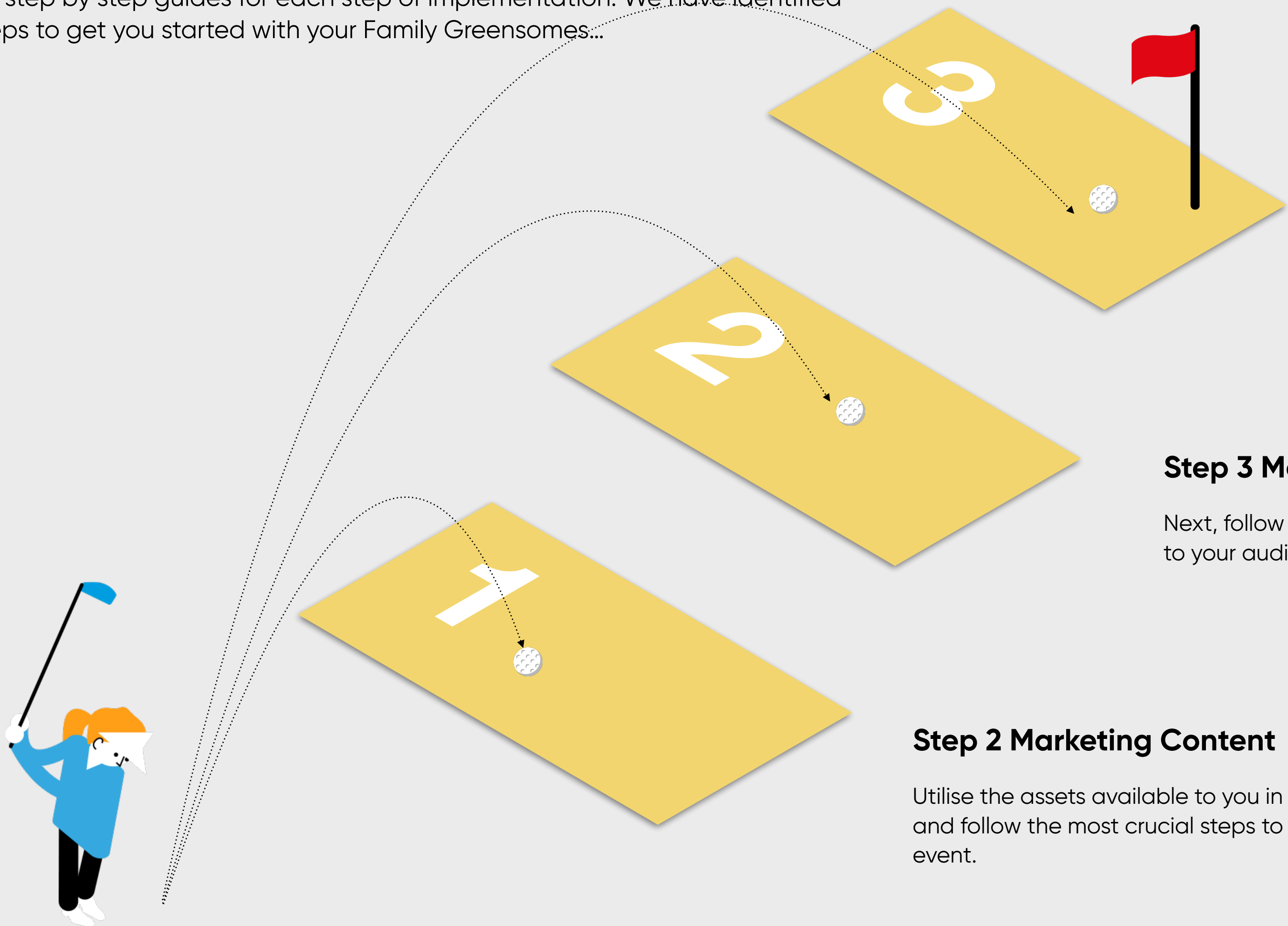
At the end of the event, take some time to gather feedback from those attending to help shape any future event you run. You can also gather testimonials, imagery and engaging video content to promote your program and the club.

Next Steps



Next Steps

Now you have knowledge of the event, it is time to get started. You should already have your event data scheduled and within the event page on the Coaches Toolbox, you will find step by step guides for each step of implementation. We have identified the next steps to get you started with your Family Greensomes...



Step 4 Communication

Follow the Communication step by step guide to communicate with your event families on the most important information.

Step 3 Marketing Distribution

Next, follow the most crucial steps to get your marketing distributed to your audience.

Step 2 Marketing Content

Utilise the assets available to you in the event page on the Coaches Toolbox and follow the most crucial steps to get your marketing ready to publicize your event.

Thank you.

Please now review the Marketing Content Step by Step Guide within the Family Greensomes page of the Coaches Toolbox.