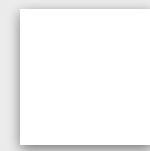


Step 4 - Communication



Please find listed below the recommended actions that you need to take during this step of implementation:



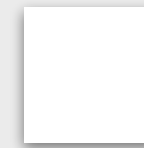
Chase your Engaged Customers

Follow up with any engaged customers that may not have reserved a place yet on your programs which will include those who attended the Taster or the Stage One program. This will act as timely reminder and drive those sales and may not be completed by the School.



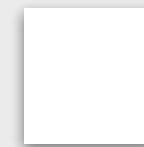
Send Your Sign Up Communication

Distribute to those who are already registered on the program important information. The school may be doing this on your behalf for Stage One but you should ensure this is actioned for the Stage Two program. As new signs up come in, you will need to send ensure that you send this to each participant.



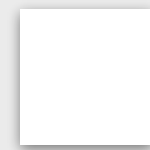
Edit and Use the Stage One or Two Sign Up Template

This is available within the Junior School of Golf page on the Coaches Toolbox.



Download, Edit & Attach the Junior Safeguarding Pack for Stage Two

This is vital information to ensure that you have the important information relating to each child when they attend the program at the club. This is available within the Junior School of Golf page on the Coaches Toolbox.



Request a Follow Up Communication from the School

If you still have places available on your program, ask the school to help you fill those last few spaces with a follow up communication to their target year groups.