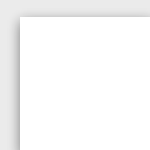


Step 2 - Marketing Creation

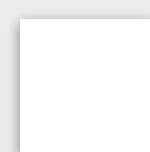


Please find listed below the recommended actions that you need to take during this step of implementation:



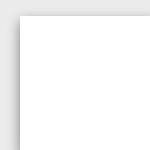
Create your Stage One and Two Letters

Within the Junior School of Golf page you can view example letters across for both Stage One and Two programs. You can access editable versions of these templates which can be tailored to your business via our Marketing Toolbox. These can then be distributed to participants at the end of the Taster or final Stage One class.



Generate your Class Short Links

Short Links enable your customers to go directly to the specific Stage One or Stage Two classes within the booking system on GLF. Connect. Get familiar with this functionality so you are ready to add it to your marketing if you have agreed to manage sign up's rather than through this being managed by the school.



Communicate with School Contacts

Keep the dialogue going with the contact at the School including sharing your letters so the school can approve the communications.