



Subject: Are you Interested in School of Golf Program?

Dear School Sports Lead

My name is [INSERT NAME] from [GOLF CLUB OR ACADEMY NAME]. I'm contacting you with an exciting opportunity for [INSERT SCHOOL NAME] to be involved in our school programme called The School of Golf. We have been working with other schools in the area and would love to work with your school.

Our FREE schools programme is designed to give every child in your school a change to experience Golf.

Our school programme includes;

- FREE curriculum based taster or assembly session for all children
- 5 week award winning after school club programme
- 5th session delivered at [GOLF CLUB OR ACADEMY NAME]
- School Fete sessions available
- 5 week stage 2 program at [GOLF CLUB OR ACADEMY NAME]

I would love the chance to talk through some options for the coming months. If you would like to arrange a call please contact me on the details below.

I have also attached some more information for you to look at.

Hope to speak with you very soon.

Many thanks,
[insert coach name]
[insert coach title/position]