

# Step 4 - Communication

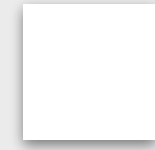


Please find listed below the recommended actions that you need to take during this step of implementation:



## **Chase your Engaged Customers**

Follow up with any engaged customers on your campaigns that may not have reserved a place yet on your Practice Club. This will act as timely reminder and drive those sign ups.



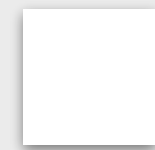
## **Re-send Your Emails and Posters**

Remind these customers about your Practice Club and this may spark them to contact you and sign up.



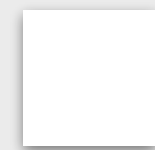
## **Repost on Your Social Channels**

Re-post your key information to the range of social media channels and ask your golf club for assistance by reposting on their channels.



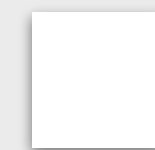
## **Check in with your Facility**

Update the relevant people at your club with your Practice Club sign up progress, facility access required and lunch requirements if running a full day Practice Club.



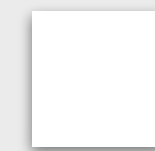
## **Send Your Sign Up's the Practice Club Information**

Distribute to those who are signed up after a few days more marketing of the key information about your Practice Club. As new signs up come in, you will need to ensure that you send this to each participant.



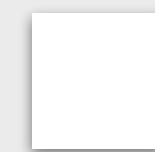
## **Edit the Practice Club Sign Up Template Communication**

Within the Practice Clubs page you can access a template communication to share key information with your participants including arrival time, theme of the practice club, equipment required and more.



## **Use the GLF. Connect Group Messaging Function - [Click Here for Tutorial Video](#)**

View the tutorial to message your students through the GLF. Connect messaging system.



## **Email your Students - [Click Here for Tutorial Video](#)**

View the Tutorials to learn how to download the class information or send an email message to your Practice Club attendees from within the GLF. Connect system.

