

Subject: Junior Academy Program Weekly Class Recap

Dear [insert parent's name],

Congratulations to the winner of this week's Achiever Award [insert child's full name]. [Child's first name] won the award for [insert the reason why they won the award].

We had a great lesson covering [insert weekly topic], particular highlights for me included [insert a couple of key moments and improvements].

I Look forward to seeing you all next week when we'll be covering [insert next week's topic]. We will meet for this class at [insert meeting point] at [Insert Time].

Don't forget that our next Playing event is on [insert upcoming date] start at [Insert Time]. This is the ideal opportunity for your child experience playing the golf course with others on the program. The link to book is provided below and as a Junior Academy Program discounted you receive a discount off the registration fee for the event. Please use the discount code [Insert Code]:

[insert clickable short link]

Many thanks,

[insert coach name] [insert coach title/position]

