

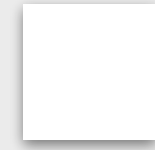
Step 4 - Communication

Please find listed below the recommended actions that you need to take during this step of implementation:



Chase your Engaged Customers

Follow up with any engaged customers on your campaigns that may not have reserved a place yet on your Golf school. This will act as timely reminder and drive those sign ups.



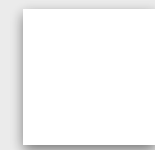
Re-send Your Emails and Posters

Remind these customers about your golf school and this may spark them to contact you and sign up.



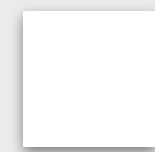
Repost on Your Social Channels

Re-post your key information to the range of social media channels and ask your golf club for assistance by reposting on their channels.



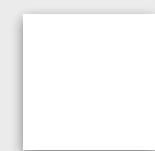
Re-send to your Membership

Ask your club contacts to re-send your marketing so they can get re-send your Golf school marketing out to the correct channels to capture any last interest.



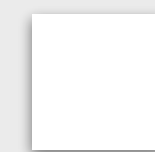
Check in with your Facility

Update the relevant people at your club with your golf school sign up progress, facility access required and lunch requirements if running a full day golf school.



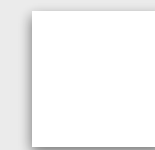
Send Your Sign Up's the Golf School Information

Distribute to those who are signed up after a few days more marketing the key information about your golf school. As new signs up come in, you will need to send ensure that you send this to each participant.



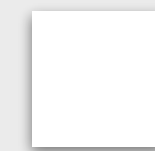
Edit the Golf School Sign Up Template Communication

Within the Golf Schools page you can access an a template communication to share key information with your participants including arrival time, equipment required and more.



Use the GLF. Connect Group Messaging Function - [Click Here for Tutorial Video](#)

View the tutorial to message your students through the GLF. Connect messaging system.



Email your Students - [Click Here for Tutorial Video](#)

View the Tutorials to learn how to download the class information or send an email message to your golf school attendees from with the GLF. Connect system.

