

# Step 3 - Marketing Distribution



Please find listed below the recommended actions that you need to take during this step of implementation:

- Make Sure your Junior Academy Blocks are Live on GLF. Connect and Check your Links**  
Before pushing the button on your Junior Academy, make sure that the block you are advertising is live on the booking system and check your short links from the perspective of a student.
- Send your 'Targeted List' Communication**  
Share these emails with your targeted lists and include the Junior Academy Flyer as an attachment.
  - Send to Junior program Attendees via Email - [Click Here for Tutorial Video](#)**  
View the tutorial showing your how to export contact information for students already enrolled on your junior programs within GLF. Connect.
  - Send via GLF. Connect Messaging - [Click Here for Tutorial Video](#)**  
View the tutorial showing you how to use the GLF. Connect messaging feature on the web based system.
  - Send via GLF. Connect In-App Messaging - [Click Here for Tutorial Video](#)**  
View the tutorial showing you how to use the GLF. Connect in-app messaging feature.
- Display your Internal Marketing**  
Ensure your marketing is visible around your club by displaying your Junior Academy flyers and posters in the places that your customers will see.
- Update your Social Media Channels**  
Update your range of social medial channels with your Junior Academy information that you prepared in the previous phase.
- Inform your Club Personnel**  
Inform your club contacts including your golf shop or reservations team that marketing has been released so they are informed about the program and can deal with any enquires.
- Communicate with your Club Contacts**  
Inform the contacts at your club that marketing is now ready to be distributed to that they can release to the channels previous agreed in the previous phase.