



Subject: Upcoming Junior Playing Event

Dear [insert parent's name],

We have a Junior Playing event taking place on [insert date and time] and we think this program will be the perfect fit for your child!

Our Junior Playing Events are the ideal opportunity for your child to gain vital on course experience to help develop their skills and meet other juniors who take part in our Junior Academy program.

Attached to this email is an information flyer and our Junior Academy Welcome Guide giving you further information about our Junior Academy programs. The booking link is provided below:

[insert clickable short link]

We also offering Junior Academy Program participants priority booking on this event. Priority booking will be available until [Insert Date and Time]. At this point places can now longer be guaranteed and marketing will be released for remaining places.

We'd love to provide your child with an opportunity to join in, and have first option on the limited places available.

I look forward to seeing you at the Club soon and please let us know if you have any questions.

Many thanks,

[insert coach name]

[insert coach title/position]