



**Subject: Upcoming Junior Playing Event - Priority Booking**

Dear [insert parent's name],

We have a Junior Playing event taking place on [insert date and time].

Our Junior Playing Events are the ideal opportunity for your child to achieve their Course Play badge, and meet other juniors who take part in our Junior Academy program. It also the ideal opportunity to gain vital on course experience to help develop the skills they are learning during weekly classes.

As your child is part of our Junior Academy Program you receive a discount off the registration fee for the event. The price of the event is [Insert Price] and this includes golf course access as well as any equipment that is required. Please use the discount code [Insert Code]. The booking link is provided below:

[insert clickable short link]

We also offering Junior Academy Program participants priority booking on this event. Priority booking will be available until [Insert Date and Time]. At this point places can now longer be guaranteed and marketing will be released for remaining places.

We are keen for as many children as possible to participate, so please do let me know by reply if you can make it. If you have any questions please don't hesitate to contact me.

I look forward to seeing you at the Club soon.

Many thanks,

[insert coach name]

[insert coach title/position]